OCR | A-LEVEL ENGLISH LANGUAGE | H470/01

Exploring language resource booklet

June 2024 exam series

RESOURCE BOOKLET

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Oxford Cambridge and RSA

Thursday 23 May 2024 – Afternoon

A Level English Language

H470/01 Exploring language

Resource Booklet

Time allowed: 2 hours 30 minutes

INSTRUCTIONS

- Use this Resource Booklet to answer the questions in Sections A and C.
- Do **not** send this Resource Booklet for marking. Keep it in the centre or recycle it.

INFORMATION

- This document has **8** pages.

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Turn over

Section A
Language under the microscope

Text A

Text A is part of an interview with Sir Alan Sugar and Karren Brady on making *The Apprentice*. It appeared in *The Guardian* online in January 2023. *The Apprentice* is a reality TV show where contestants compete for a business cash investment.

Rich Pelley, ‘Alan Sugar on making The Apprentice: ‘If I was a candidate, I’d win every time’ | The Apprentice | The Guardian

How we made
The Apprentice

Interviews by Rich Pelley
Mon 9 Jan 2023 15.38 GMT
257

Alan Sugar on making The Apprentice: ‘If I was a candidate, I’d win every time’

‘I can name five winners who are now millionaires’ … Alan Sugar and 2019 winner Carina Lepore in The Apprentice. Photograph: PinPep/REX/Shutterstock

‘I’m actually polite and sensitive in the boardroom. But that doesn’t make good telly. So the monkeys at the TV company pick the moments where I’m banging on the table’

I was contacted by the BBC in 2003 to consider doing The Apprentice. I’d heard Donald Trump had been very successful in the American version, so I was up for it. It was really an excuse to get across my business acumen, as well as to become a TV personality. It was very exciting.

One of the things I’ve got used to is needing patience. There’s a lot of hanging around between board meetings. The boardroom sessions go on for three-and-a-half hours but you only see 25 minutes. The monkeys at the production company pick the moments where I’m banging my hands on the table. In reality I’m polite and sensitive towards the candidates, but that doesn’t make good telly.

If I was a candidate, I’d win every time – simple as that. I’ll continue doing it for as long as I enjoy it. I don’t think anything needs to change. That’s the demise of so many television programmes: some brain surgeon somewhere decides “Let’s jazz it up” and it ends up being gimmicky, ridiculous and sometimes pathetic. Maybe I need to polish up my boardroom, paint it up a bit, but what changes every year is the candidates, who are what people want to see. I suppose I’ve got to take a bit of credit myself. I have a way of interrogating that the public seem to like.

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Karren Brady, aide since series six

I'd known Alan for a long time. He asked me to do the first Comic Relief Does the Apprentice in 2007, with Jo Brand, Cheryl Cole, Maureen Lipman and Trinny Woodall. I remember him saying in the boardroom: "Karren, you've got the most to lose because you're the business person." I thought: "Christ, I really have to up my game." The girls made me project manager, we wiped the floor with the boys and raised more than £750,000.

'Wear comfortable shoes' … Karren Brady. Photograph: BBC/PA

I started with Junior Apprentice that rolled into the main series. Margaret[1] phoned and said: "Karren, I'm going to give you a bit of advice. You're on your feet all day. Wear comfortable shoes." I spent my first day filming in a market in high heels. That night, I was in the bath, my feet were throbbing. I texted Margaret: "You're quite right." I never made that mistake again.

Winning the Apprentice is life-changing. The day after the final, £250,000 is sent from Alan's account and they can do whatever they want with it. The authenticity is important, but it's such a simple format. Alan tells the candidates what the task is, they complete that and someone on the losing team gets fired. But it's the characters and the interaction that make the show. I think it's that kind of programme we'd all like to have a go at to show how good we are. And, of course, if I were a candidate against Lord Sugar, I'd beat him hands down.

[1]**Margaret Mountford** — Alan Sugar's assistant in earlier seasons of *The Apprentice*

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Section C
Comparing and contrasting texts

Text B

Text B is a transcription of a *BBC Radio Scotland* podcast from April 2022. Host Mark Stephen meets a group of young people aiming for their Duke of Edinburgh (DofE) Gold Award.
The DofE's award gives young people an opportunity to develop team working and skills.

Adapted from bbc.co.uk, BBC. Item removed due to third party copyright restrictions. Link to material - https://www.bbc.co.uk/sounds/play/p0c0v4p0

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Section C
Comparing and contrasting texts

Text C

Text C is an extract from a feature which appeared in *Impact* online magazine in March 2018. *Impact* is the University of Nottingham's official student magazine.

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